

CORE GROUP: Who are you going to need to be your key players?

Organization Name	Key Contact	Email/Tel
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- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

What outreach will you need to get their support/buy in?

How will they work together? Discuss briefly the likely division of labor.

What constituency do they represent?

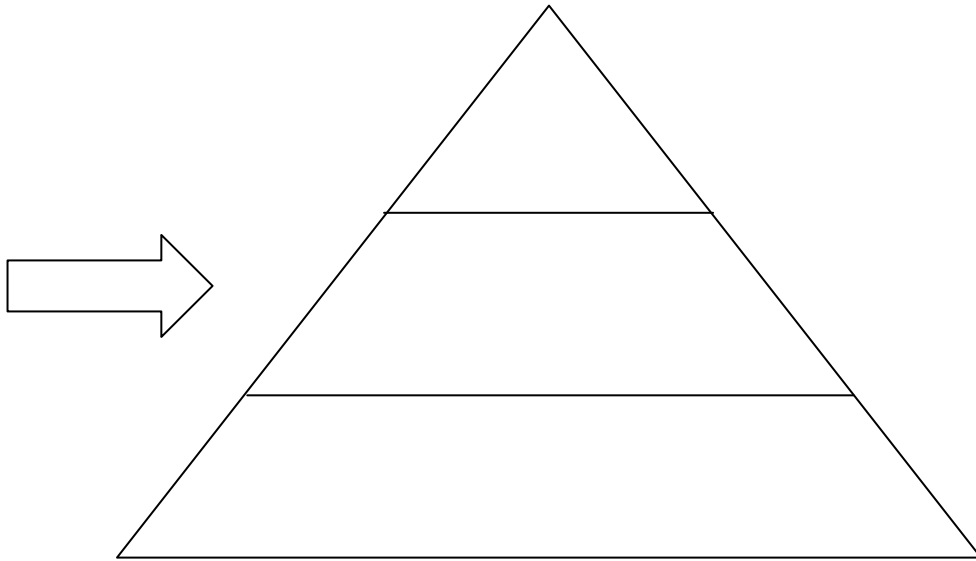
What assets do they bring to the table?

What downsides/liabilities?

Describe their credibility

How much work will it take to secure their support?

How many members do they have (small, medium, large or less than 50, larger than 100, larger than 100)?



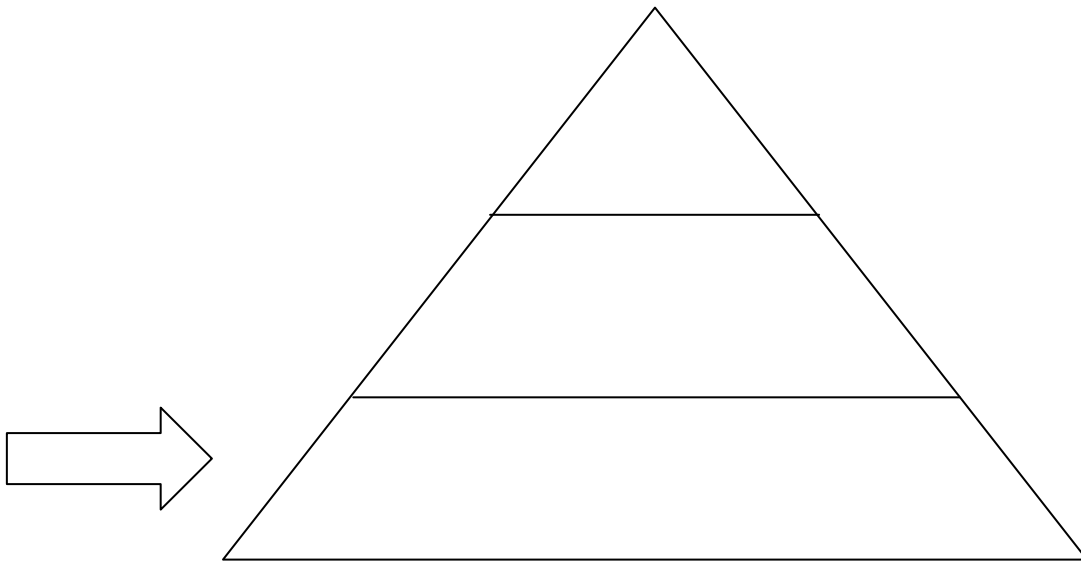
LEVEL TWO: THE WORKERS

List some of the key ones:

Organization Name	Key Contact	Email/Tel
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- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Key roles you expect each of them to play:



LEVEL THREE: Getting to XXX (e.g. 100-1,000 as defined by each state)

Who will you ask to join your larger coalition?

Organization Name

Key Contact

Email/Tel

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.